

Company Presentation



Invictus Games Ltd.

www.invictus.com

2023

Executive Summary



Studio Overview

- Quick facts
- Competence areas
- Team bio



Portfolio

- Development services
- Key products timeline
- Featured projects



Branding and Licensing

- IP building
- Conferences and Expos
- Partners and Education

Quick facts

Invictus Games Ltd. is one of the leading game-developers of the Central-Eastern European Region. Our international approach to development has seen us working closely with publishers such as **Codemasters, Activision, Disney, Gamigo, Bandai Namco, iDreamSky, Baidu** ... among many others.

From March 2020 Invictus is part of the Maximum Entertainment group (publ).

Recently Invictus is developing games for the following platforms:
PC, Nintendo Switch, PS4, PS5, Xbox One, Xbox Series X/S



Key stats

Game development started in 1992, Invictus Games Ltd. has been established in 2000 by Akos Divianszky (COO) and Tamas Kozak (CEO)

First game release in 1997 (onEscapee, Commodore Amiga)

Invictus handles full scale game production including game design, programming, art and QA

Cross-platform game development for up to 8 platforms

50+ games on iOS, Android, PC, Mac, PSP, Xbox One, PS4, Nintendo Switch

120M+ downloads on mobile platforms

12+ average years of experience in game development among our team members

Invictus educates software development and computer art at local universities



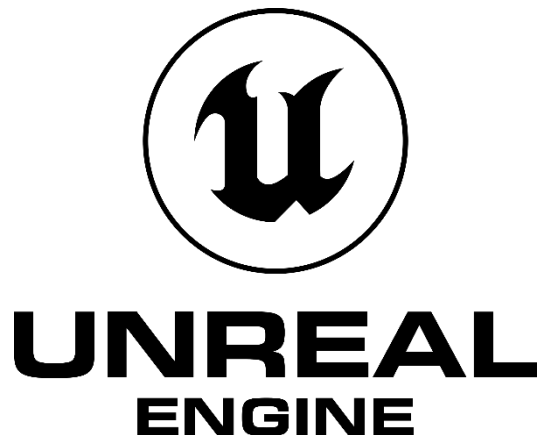
Competence areas

Platforms we have experience working with:



For more information visit <http://invictus.com/menu/games/>

Game engines used by Invictus:



Team bio

Design

- Roles: Game-, level -, art-, UI- and sound designers
- Experience: **5-15 years in game development**

Programming

- Roles: Server-, engine-, GFX-, gameplay-, tool- and UI programmers
- Experience: **5-15 years in game development**

Graphics

- Roles: 2D-, 3D-, and concept artists
- Experience: **5-20 years in game development**

QA

- Tasks: gameplay and monetization testing, balancing
- Experience: **5-10 years in game development**

Development and publishing services



Studio overview

DreamJobs at Invictus



Visit our website at: www.invictus.com

Invictus Games
received three times the
„Top 100 most
loveable workplaces”
award by DreabJobs portal.

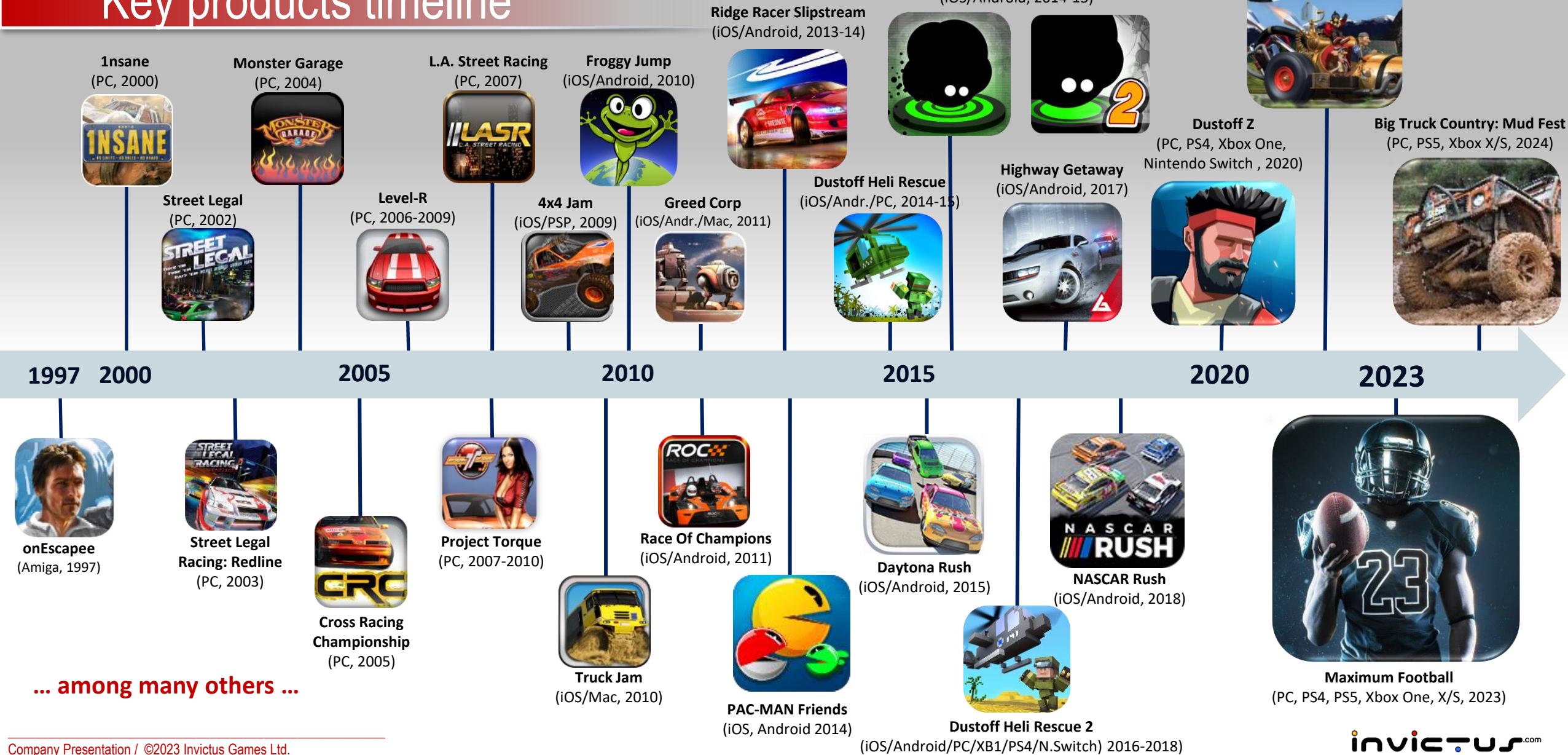
A38
HAJÓ ♥ ACCENTURE INDUSTRY X.0 ♥
ACCENTURE TECHNOLOGY ♥ ADDVAL ♥ ALL YOU CAN
MOVE SPORTPASS ♥ ALLWIN INFORMATIKA ♥ ANTAVO ♥ AON
HUNGARY TALENT SOLUTIONS ♥ ARSBONI ♥ BABYMARKET ♥ BÁTOR
TÁBOR ALAPÍTVÁNY ♥ BCA HUNGARY ♥ BIG FISH ♥ BISHOP & CO. ♥
BLACKBELT TECHNOLOGY ♥ BOOKR KIDS ♥ BÖRFESTŐ OVI ♥ BUDAÖRSI
IFJÚSÁGI KLUB ♥ BUDAPESTI FESZTIVÁLZENEKAR ♥ CAE HEALTHCARE ♥
CARUSSEL ♥ CHAMELEON OKOSOTTHON ♥ CHEMAXON ♥ CHEPPERS ♥ CLINCH ♥
CODE AND SODA ♥ CODECOOL ♥ COMMSIGNIA ♥ COMPUTREND ♥ CONTINENTAL ♥
CRANE ♥
DEVEREST ♥ DEVMADS ♥
DIAGEO ♥ DO-Q-MENT ♥
DORSUM ♥ DOWN
ALAPÍTVÁNY ♥
E-RADIUS DPDGROUP
IT SOLUTIONS
HUNGARY ♥ EATON
EMEA BSC ♥
EDMDISIGNER ♥
EMARSYS
TECHNOLOGIES ♥
ESENSE ♥ FEASTFOX ♥
FERLING ♥ FESTO-AM ♥
FLIXBUS HUNGARY ♥ FX
SOFTWARE ♥ GAMES FOR
BUSINESS ♥ GET WORK
♥ GREEN FOX ACADEMY ♥
GUIDEVISION MAGYARORSZÁG ♥
♥ HAPP FUVAROZÓ ÉS
HAPPINESS INC. ♥ HIFLYLABS ♥ HŐSÖK
HRENNÓ DIGITAL AGENCY ♥ IKEA ♥
INFOSECTOR ♥ INNODOX ♥ INNOVIEW ♥ INVIA ♥ INVICTUS GAMES ♥ IT SERVICES
HUNGARY ♥ KAJAHU ♥ KAPTÁR KÖZÖSSÉGIRODA ♥ KLIKKMÁNY ♥
KÜTYUBAZÁR.HU ♥ LAPTOPSZAKI.HU ♥ LEVEL UP OFFICE DESIGN ♥ LILIGO.COM ♥
LOFFICE BUDAPEST ♥ MEDICALL ♥ MIUTCÁNK ♥ MÖBIUS ♥ MOHANET
MOBILSYSTEMS ♥ MOL LIMITLESS MOBILITY ♥ N-WARE ♥ NANUSHKA ♥
NEXTENT INFORMATIKA ♥ NN BIZTOSÍTÓ ♥ NOKIA ♥ ONLINE MÁRKABOLTOK ♥
PASARÉT BISZTRÓ ♥ PEARL HUNT ♥ PLUS CREATIVE AGENCY ♥ POSSIBLE CEE
♥ PRAKTIKER ♥ PROLAN ♥ PROLAN INNOLAB ♥ PV NAPENERGIA ♥ PWC ♥
RANDSTAD HUNGARY ♥ REALEYES ♥ REJTETT KINCSEK DOWN EGYESÜLET
♥ RICHTER GEDEON NYRT. ♥ ROAR ♥ SAMEBUG ♥ SCHIBSTED HUNGARY
♥ SÍTANODA ♥ SKYSCANNER ♥ SMART INGATLAN ♥ SOCIALIZE ♥
SPIRIT HOTEL THERMAL SPA*****SUPERIOR ♥ STARBUCKS
MAGYARORSZÁG ♥ STOKING TRADE ♥ STYLERS GROUP ♥
SUPERCHARGE ♥ SYBRILLO ♥ SYNETIQ ♥ SZÁMLÁZZ.HU ♥
SZIKLAKÓRHÁZ ATOMBUNKER MÚZEUM ♥ THE
WORKLIFE COMPANY ♥ TRANS-SPED CSOPORT ♥
TRESORIT ♥ UNILEVER ♥ UXSTUDIO ♥
VÁROSLIGET ZRT ♥ VODAFONE
MAGYARORSZÁG ♥ WEBTOWN ♥
WELLNESS TIME ♥ XEROPAN ♥
XLABS HUNGARY ♥
Y-COLLECTIVE ♥
ZENGO



invictus.com

Portfolio

Key products timeline



... among many others ...

Featured projects



Froggy Jump

iOS/Android, 2010

No1. game in 180+ countries



Dustoff Heli Rescue 1 & 2

2014-2018

Released on 8 platforms:

iOS, Android, Amazon, Shield, Steam,
Playstation 4, Xbox One, Nintendo Switch



Daytona Rush / NASCAR Rush

iOS/Android, 2015-2018

Officially licensed products



Give It Up! 1 & 2

iOS/Android, 2014-2015

No1. App and No1. Games in China



PAC-MAN Friends

iOS/Android, 2014



App of the Week

Metacritic
Metascore

82
out of 100

Greed Corp

iOS/Android/MAC OS X, 2011



Racing Games Developed by **invictus**.com



4x4 Jam



Truck Jam



4x4 Jam HD



Daytona Rush



NASCAR Rush



Race Of Champions



Race Of Champions World



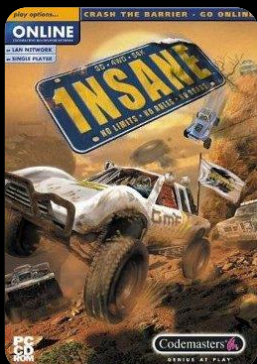
Ridge Racer Slipstream



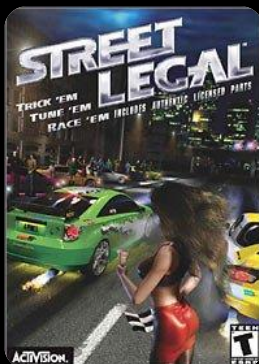
Naija Street Race



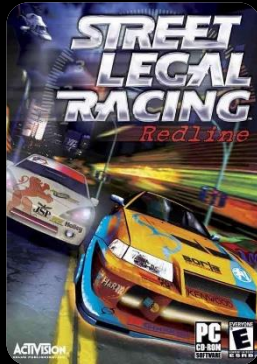
Highway Getaway



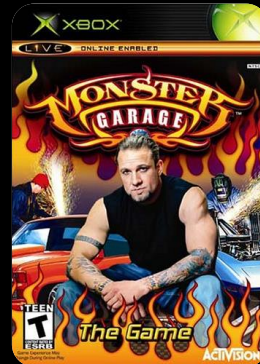
Insane



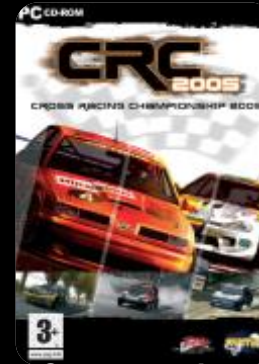
Street Legal



Street Legal
Racing Redline



Monster Garage



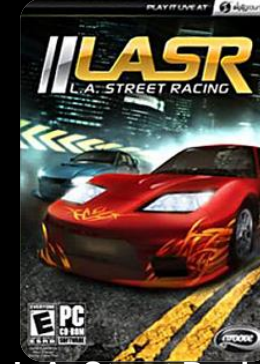
Cross Racing
Championship



Level-R



Overspeed



L.A. Street Racing

Featured projects / Level-R a Massively Multiplayer Online Racing Game



JOYZONE 天纵

Unalis 松崗

aeria
GAMES

zz zima.com

NIVAL

gamigo

ONOLife
online entertainment for life

W.
Winner Online

innologin



LEVEL R

"Level-R isn't just a game; it's an online racing community" (mmosite.com)

"a lot better than most of the racing games out there" (onrpg.com)

"a really polished and fun racing MMO" (mmohut.com)

MMORG

(Massively Multiplayer Online
Racing Game)

2 million+ registered users

9 publishers worldwide

50 licensed cars

Level-R (JP, DE)

Project Torque (US)

Speed Online (RU)

R-evolution (TW)

Heat Online (EU)

Superrace (CN)

Fast Black (ID)

Level-X (TH)

PC, 2006-

invictus.com

Featured projects / Ridge Racer Slipstream

Design,
Development,
Game Engine
by
invictus.com



iOS 2013 / Global featuring by Apple
Android 2014 / Global featuring by Google



Portfolio

Find out more at www.invictus.com



RPG & match3
with unique game mechanics



Designed and developed by

invictus.com

Featured projects / PAC-MAN Friends



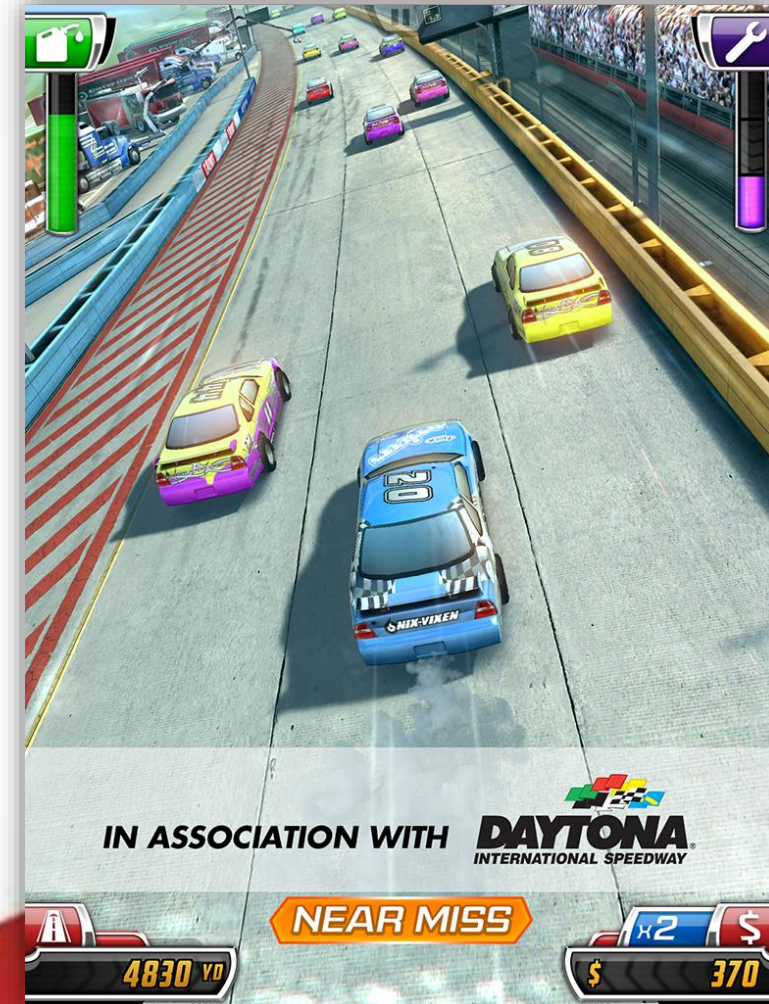
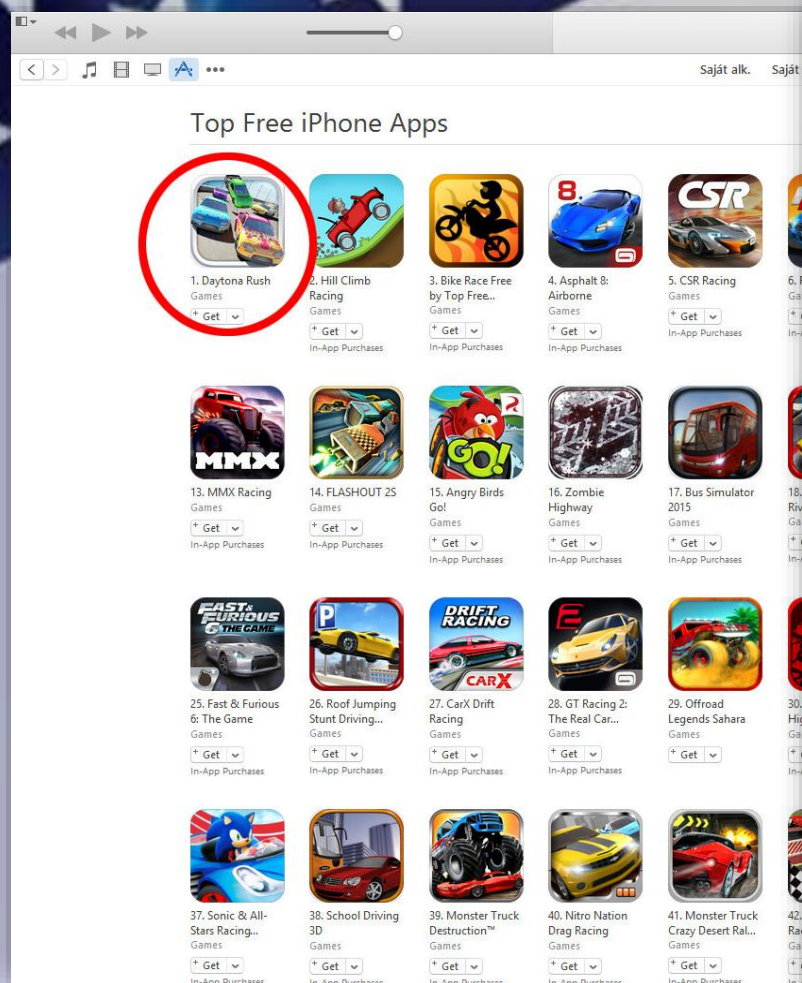
Designed and
developed by

invictus.com

Published by



Featured Projects / Daytona Rush



Officially licensed DAYTONA racetrack

Featured Projects / NASCAR Rush

6 **48** Jimmie Johnson
Hendrick Motorsports

87,475
1,336

FILTERS 24

Stat	Value
FUEL CAPACITY	19/38
FUEL REFILL SPEED	35/56
BODY REINFORCEMENT	51/59
BODY REPAIR SPEED	26/56
TYRE DURABILITY	18/31
TYRE CHANGE SPEED	42/56
MAX SPEED	20/31
LANE CHANGE SPEED	19/38

COMPLETE YOUR CARD COLLECTION TO INCREASE YOUR DRIVER SKILL

Reed Sorenson, Joey Gase, Ryan Blaney, Timmy Hill, Elliott Sadler

**OFFICIALLY LICENSED
NASCAR ARCADE
RACING EXPERIENCE**

NASCAR

**COMPLETE MISSIONS TO UNLOCK
CARDS AND INCREASE YOUR FAME**

MISSIONS

- Use Pit Lane 2 times (0/2)
- Repair Car 200% (74/200)
- Refuel Car 500% (46/500)

PAUSE

**SELECT FROM ANY OF
THE BEST NASCAR DRIVERS**

SELECT AVATAR

Wyer, Martin Truex Jr., Matt Kenseth

BACK

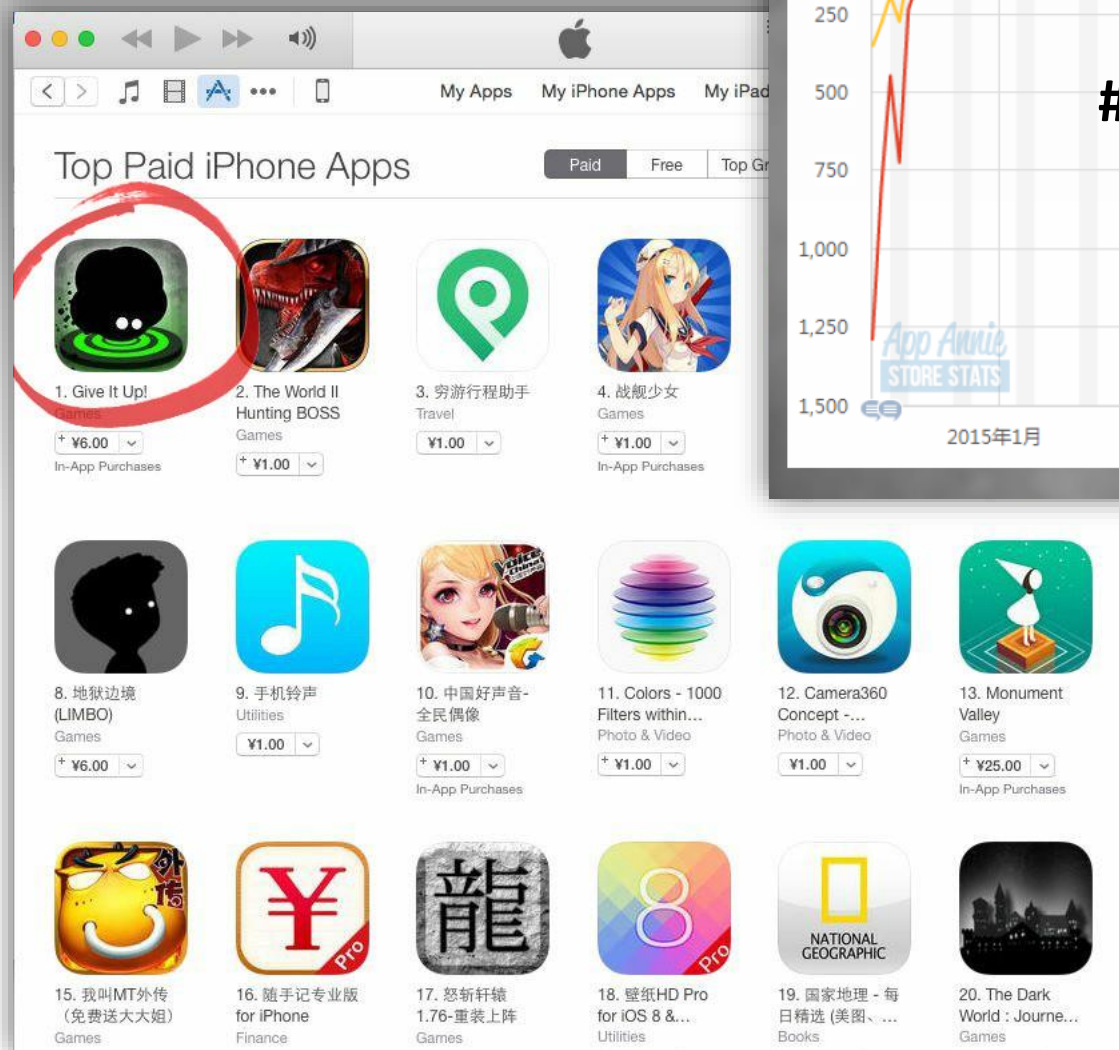
Featured Projects / Dustoff Heli Rescue



Featured Projects / Dustoff Z



Give It Up!

#1 App in China
in 2015

Give It Up! 1 & 2

No.1 app and No. 1 Game
in China

Starbucks iTunes Pick of the Week

The complete list of Starbucks iTunes picks of the week is here

STARBUCKS | Apple App Store

Pick of the Week

Give It Up!
Master the tricky cadence of a challenging musical game.

Hot This Week

New Games We Love

Categories Featured

FREE APP OF THE WEEK

Give It Up! 2

Hot This Week

New Games We Love

Featured Top Charts Explore Search Updates

1. 永不言弃2 游戏

2. 格斗学院 (官方版) 游戏

3. 机甲女王HD 游戏

4. 美人宝鉴-才子逗佳人 游戏

5. 名将曲 (登陆战神将) 游戏

6. Lifeline (生命线)

1. 永不言弃2 游戏

2. 名将曲 (登陆战神将) 游戏

3. 格斗学院 (官方版) 游戏

4. Never Gone (中国独... 游戏

5. 永不言弃!! 游戏

6. 色彩 - 1000个滤镜的色彩相机, ... 摄影与录像

13. 口袋联盟-跨越银河的实时PK捕... 游戏

14. 封神来了 - 首款快节奏Q版回... 游戏

15. 名侦探柯南:业火的向日葵 游戏

16. 方块传奇 游戏

17. 横扫千军-唐国强代言正统三国... 游戏

18. 火柴人联盟-刀妹降临 游戏

25. 扫描全能王 - CamScanner + 效率

26. 死亡日记-首款末日求生游戏 游戏

27. 拳皇97OL (SNK正版... 游戏

28. 地狱边境 (LIMBO) 游戏

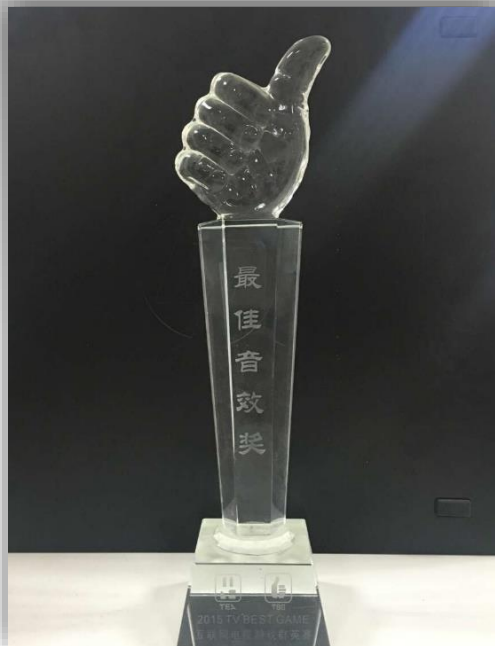
29. 妖王奇谭-古装恋爱仙侠单机RP... 游戏

30. i型男 (健身+格斗) 健康健美

Spooky Games Spine-Tingling Games

invictus.com

2 years after release both Give It Up!
games are No.1 in China



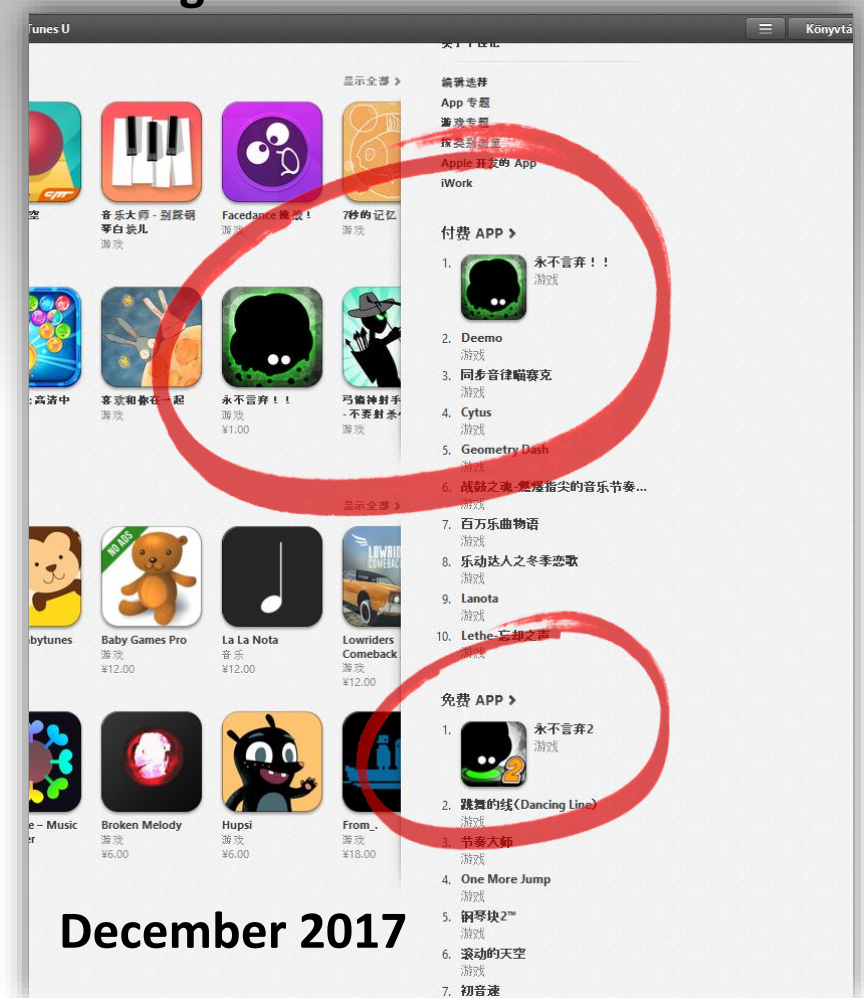
Best music game
TV game alliance



Mobile Game of the Year 2015
Golden Dog Award



Best operation award
China Telecom

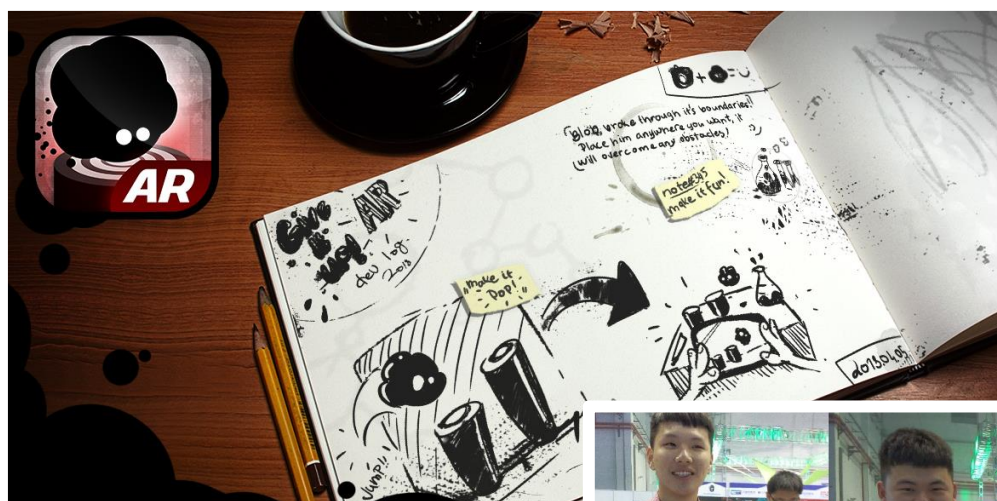


December 2017



Give It Up! IP building and branding

- Invictus is building their successful Give It Up! IP around numerous titles such as: **Give It Up! 1 & 2; Give It Up! Bouncy; Give It Up! Dash** and **Give It Up! Plus**
- Licensing business is a key factor for our company



Featured Projects / Flaaklypa Grand Prix



Featured Projects / Maximum Football



Competitions and events

Find out more at www.invictus.com

Give It Up! series; Level-R; Project Torque; Insane



Education and recruitment

Invictus Games is a member of the IT Cluster of Debrecen and teaches Computer Art and Mobile Application Development at local Universities. These are great opportunities to introduce the company and acquire new talents.



Some facts and figures about the University can be found here:
<https://unideb.hu/en/university-debrecen-some-facts-and-figures-0>

Key Publishing Partners

Among many others, Invictus Games has been working close with the following publishing partners:



1sane



Street Legal



Street Legal Racing Redline



Monster Garage



Pac-Man Friends



Jewel Fight



Memory Frenzy



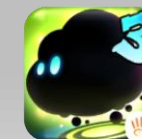
Froggy Jump



Ridge Racer Slipstream



Gummy Heroes



Give It Up! 3



Highway Getaway



Give It Up!



Give It Up! 2



4x4 Jam HD



NASCAR Rush



Daytona Rush



Flaaklypa Grand Prix



Thank you for your attention!

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